

G Tech Web Marketing Audit

1. Add redirection on website from http, [http://www](http://www.gtechwebmarketing.com),. https
Real URL will be <https://www.gtechwebmarketing.com>
2. Remove all xml files from the site, except sitemap.xml
3. Canonical URL will be the exact URL of page
4. Remove from Sitemap
 - Services.xml
 - Services-category.xml
 - Career.xml
 - Packages.xml
5. Multiple blog related URL in sitemap
 - Blog-tags
 - 2 blog posts
 - Blog-categories
6. Remove redirects from blog posts
7. Add following in robots.txt
 - /Admin
 - /Coming soon
8. Edit breadcrumb on site
9. Edit Twitter card
10. OG tag is not dynamic
11. Page (Digital-Marketing) have multiple H1
12. Many pages do not have featured image
13. Found 68 broken links